



Partner to society

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Porsche sees itself as a member of and partner to society, one that is aware of its responsibility. As part of its sustainability strategy, Porsche assists regions and communities around the world in conserving the environment, guaranteeing good labor and living conditions, and boosting social cohesion. In the “Partner to society” strategy field, Porsche aims to use corporate citizenship projects to focus on the people whose social environment is directly or indirectly related to the company, be that its own sites or suppliers and business partners. In particular, young or disadvantaged people should receive strategic support and education to enable them to make permanent improvements to their living situation.

Ever since 2020, Porsche has had its own core team for the “Partner to society” strategy field, comprising representatives of all relevant organizational units at Porsche. The team meets at regular intervals every six weeks: it defines and implements a joint strategy for projects in the strategy field and networks the relevant departments. The company fund, which was set up in 2021, is used to finance

Group-wide project ideas. In the year under review, the funds were used to realize initiatives as part of the "Porsche Ride" program in Germany, Switzerland, and France.

Porsche wants to use recognized methods to measure the effectiveness of its projects in the "Partner to society" strategy field. The company is striving towards objective impact assessments on the basis of quantitative criteria, especially for its strategic flagship projects. Porsche also remains in contact with the participants in order to see, with its own eyes, whether a project is really having a lasting positive influence on their lives and how their life situations have changed. Its impact assessment process was expanded further in the year under review, including for initiatives in the "Porsche Ride" program. Moreover, it has developed consistent KPIs for all strategic projects in order to map their footprint (i.e., their range and impact). The results will also be used to adapt current and future projects to the needs of the people affected.

MEDIA ENQUIRIES



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Consumption data

Taycan Sports Sedan Models (2023)

Fuel consumption / Emissions

WLTP*

Electric power consumption* combined (WLTP) 24.1 – 19.6 kWh/100 km

CO emissions* combined (WLTP) 0 g/km

CO2 class A Class

Taycan 4S (2023)

Fuel consumption / Emissions

WLTP*

Electric power consumption* combined (WLTP) 24.1 – 19.8 kWh/100 km

CO emissions* combined (WLTP) 0 g/km

CO2 class A Class

718 Boxster

Fuel consumption / Emissions

WLTP*

Fuel consumption* combined (WLTP) 9.7 – 8.9 l/100 km

CO emissions* combined (WLTP) 220 – 201 g/km

CO2 class G Class

*Further information on the official fuel consumption and the official specific CO emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, COEmissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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