

## Road to Formula E



### #04 <<

#### The Porsche 99X Electric

#### > August 2019

International car launch of the Porsche 99X Electric and TAG Heuer Porsche Formula E Team presentation



#### "Formula E Unlocked"

- >> The live video game to unveil the Porsche 99X Electric
- >> Unique vehicle premiere by digital community



28.8.2019, 21:57 hrs  
Introduction of the reveal sequence and subsequent unveiling of the Porsche Formula E car



Other key roles:

**Director Factory Motorsport**  
Pascal Zur Linden

**Director Team Management & Business Relations Porsche Motorsport**  
Carlo Wiggers



- >> Almost 1 million spectators present at "Formula E Unlocked" live
- >> 14 million contacts were generated on Twitch during the car reveal campaign

### #03 <<

#### The team

#### > July 2019

Announcement of André Lotterer as Porsche Formula E driver



The key roles:

**Technical Project Leader**  
Malte Huneke

**Head of operations**  
Amiel Lindesay



20  
Team members

### #02 <<

#### The powertrain



The regular drivers:  
**Neel Jani and André Lotterer**

The drivers on the racetrack and in the simulator:

#### > June 2019

Further tests of the Porsche Formula E car on the racetrack



**Neel Jani**  
Regular driver

**Brendon Hartley**  
Test and development driver

#### > May 2019

Simulation work as well as tests and performance measurements on test bench

### #01 <<

#### The first chapter

#### > April 2019

The Porsche Formula E car completed an extensive test programme, running more than 1,000 km at Calafat

>> 1,000 km

#### > March 2019

Rollout of the Porsche Formula E car at Weissach



#### > January 2019

Received first parts and assembled first car

#### > December 2018

Announced Neel Jani as first driver



#### > October 2018

Started to work on test bench

#### > April 2018

Official announcement of Porsche's entry into Formula E



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